CITY OF MIAMI BEACH

Office of the City Manager Letter to Commission No. 096-2005



Date: April 11, 2005

To:

Mayor David Dermer and

Members of the City Commission

From:

Jorge M. Gonzalez

City Manager

Subject:

POOPER SCOOPER PILOT PROJECT

This memorandum will serve to inform you of the actions taken by the City Administration to address the concerns of our residents and the lack of a pooper scooper program.

Due to the increasing number of concerns expressed by residents, the City has developed a pilot program to address this issue. As our City's density and animal population increases, we would like to implement a program that will assist pet owners in curbing their pets while keeping City's swales, sidewalks and green spaces clean and beautiful. Pooper scooper enforcement is extremely difficult and we believe that an outreach and educational campaign to our residents will achieve the desired results. The City's target implementation date is May 1st and will conclude 6 months from that date.

The Parks and Recreation Department is developing a brochure for distribution to the residents. The Neighborhood Services Department, in partnership with the Public Works and Parks and Recreation Departments, is taking the lead with a new pilot "Pooper Scooper" program. West Avenue between 6th and 17th Streets has been designated as the site for this program. This specific neighborhood was chosen because it is a confined geographic area and a difficult area for pet owners due to the lack of green space along the avenue. The City will be installing fifteen (15) bag dispensers and attaching them to light poles in fifteen (15) different locations along West Avenue. The estimated cost of the pilot program is approximately \$15,000. The area condominium associations are committed to supporting the City by restocking the bags which will be supplied by the City. The Sanitation Division will be assigned the responsibility of collection and will be coordinating the collection twice a week. Additional collection cans will be installed and within walking distance of the newly installed pooper scooper stations.

Prior to the implementation of the pilot program, a group of randomly selected residents will receive a brief questionnaire. Additionally, after the 6-month trial period, another questionnaire will be sent to determine the effectiveness of the program. A status report detailing the results will be submitted to you upon completion. If the program is deemed successful, the City will explore the feasibility of implementing this program in other areas of the City.

Should you have any additional questions or concerns, please do not hesitate to contact my office.

JMG/RCM/VPG/CJD

CC:

Robert C. Middaugh, Assistant City Manager Vivian P. Guzman, Director, Neighborhood Services Department Fred Beckman, Director, Public Works Department Kevin Smith, Director, Parks and Recreation Department 05 APR 15 AM 10: 31